

POSTER BOY

RACING TO A CENTURY

IT WAS VERY OBVIOUS FROM THE TIME HE WAS BORN IN SEPTEMBER 2014 THAT POSTER BOY HAD TWO SPECIAL QUALITIES.

FIRSTLY HE WAS A PERFECTLY CONFORMED AND HANDSOME YOUNG LAD... HENCE THE NAME POSTER BOY.

SECONDLY HE SHOWED VERY EARLY IN HIS CAREER THAT HE WAS A HANDSOME LAD IN A HURRY AND COULD COVER THE GROUND AT HIGH SPEED... HENCE A RACE CAREER OF 30 STARTS FOR 22 WINS.

So it no surprise that in his new career as a stallion, has seen him race quickly to 100 Bookings in his debut season.

His bloodlines represent all that is new and modern in the breeding of Standardbreds in the World today.

Sired by the "Monster from the Maritimes" in Somebeachsomewhere from an Artsplace mare who is the reigning Queen of Broodmares in Australia - the 2019/20 Broodmare of the Year in Aston Villa.

SOMEBEACHSOMEWHERE - THE BREED CHANGER

Many good judges the World over consider that the electrifying son of Mach Three, named after the Blake Shelton Country song

SomeBeachSomewhere, is a Breed changing stallion.

Who could argue with those many good judges, especially when you take a look at the North American leading two and three year old sires lists of today. They are dominated by Somebeachsomewhere and his son Captaintreacherous.

That day in January 2018 when Somebeachsomewhere had to be euthanised, still some 4 months shy of his 13th birthday, was and will be for many years to come a sad and untimely day for the Harness Racing Industry.

So the bright star in the Australian sky to carry on the Somebeachsomewhere legacy is the handsome and fast **Poster Boy**, the fastest of his sons born in the Southern Hemisphere.





LAURISTON BLOODSTOCK - LEADING BY EXAMPLE.

Anne and Bill Anderson, who bred and raced **Poster Boy**, are backing him to the hilt in ensuring he flies the gate in his new career.

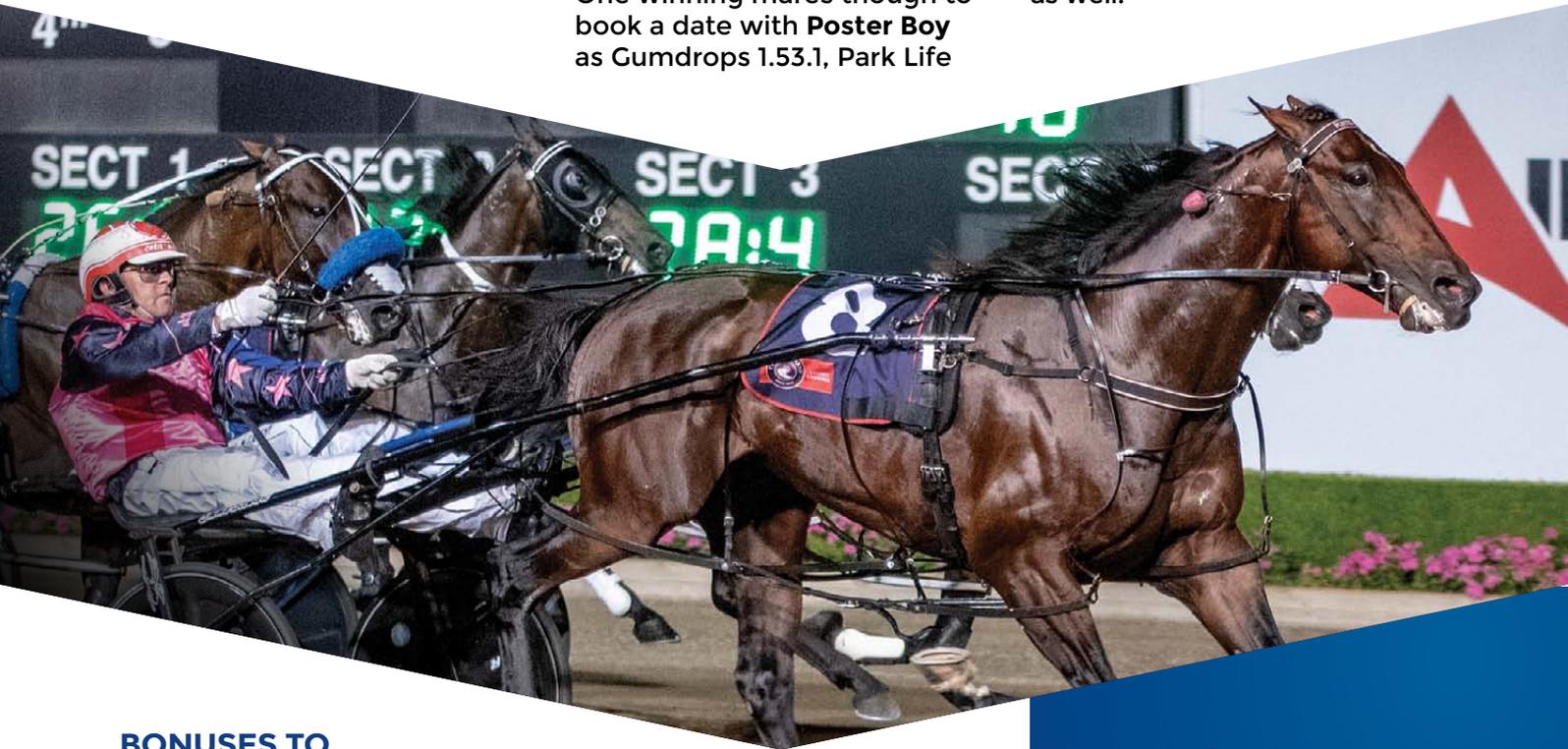
Their Broodmare band is second to none amongst the commercial breeders in Australia and they have selected six of their very best mares to be bred to **Poster Boy**.

Included are the Group One winning mares Pistol Abbey [by Western Terror], Glenferrie Shuffle [by Art Major] and Speak No Evil [by Well Said] as well as the broodmare gem Kabbalah Karen B 1.52.8 [by Western Terror], the dam of Our Little General 1.49.8 and the brilliant 2 year old filly Ladies In Red 1.52.9.

These are not the only Group One winning mares though to book a date with **Poster Boy** as Gumdrops 1.53.1, Park Life

1.53.2, Led Suitcase 1.55.8 and Left In Paris 1.56.7 have been consigned to the Book by their respective owners.

It is likely that the brilliant and often enigmatic Mark Purdon trained pacer Heaven Rocks 1.49.6 will have a little sister or brother by the Chariots of Fire winner **Poster Boy** in 2021 as the mare Mendelico is also Booked as well.



BONUSES TO MAKE BOOKING BETTER.

The **Poster Boy** owners, Lauriston Bloodstock, have recognised in these Covid 19 times that every dollar saved is a bonus, so for every Booking already received and for future Bookings the Service Fee will be reduced to \$4,550 - provided the Service Fee is paid in the normal 30 day trading terms.

This \$400 Bonus applies only to those Bookings where the advertised Service Fee of \$4,950 has been agreed upon -

it doesn't apply to Service Fees where multiple mare discounts have been negotiated.

In addition for mares who are based in Victoria and bred this season to **Poster Boy** the resulting foal [provided it also is born in Victoria] will be Eligible for the \$12,000 First Win Vicbred Colonial Stallion Bonus.

For mares bred in NSW, the resulting foals can be made Eligible for the NSW Breeders Challenge Series.

Poster Boy has the bloodlines that will suit a wide range of Australian based broodmares - from the Western Hanover line mares to the Cam Fella line mares and mares by sons of Artsplace.

Please call us for pedigree advice and any other enquiries about breeding your mare/s to the handsome and fast **Poster Boy**.

NORTHERN RIVERS EQUINE VETERINARY CLINIC

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